



DE HOGESCHOOL MET HET NETWERK

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A G E N D A

10:00 – 12:00

1. Who is who ?
2. Working together ?
 - Logistics management
 - Entrepreneurship
 - Law

12:15 – 15:15

Lunch & Networking

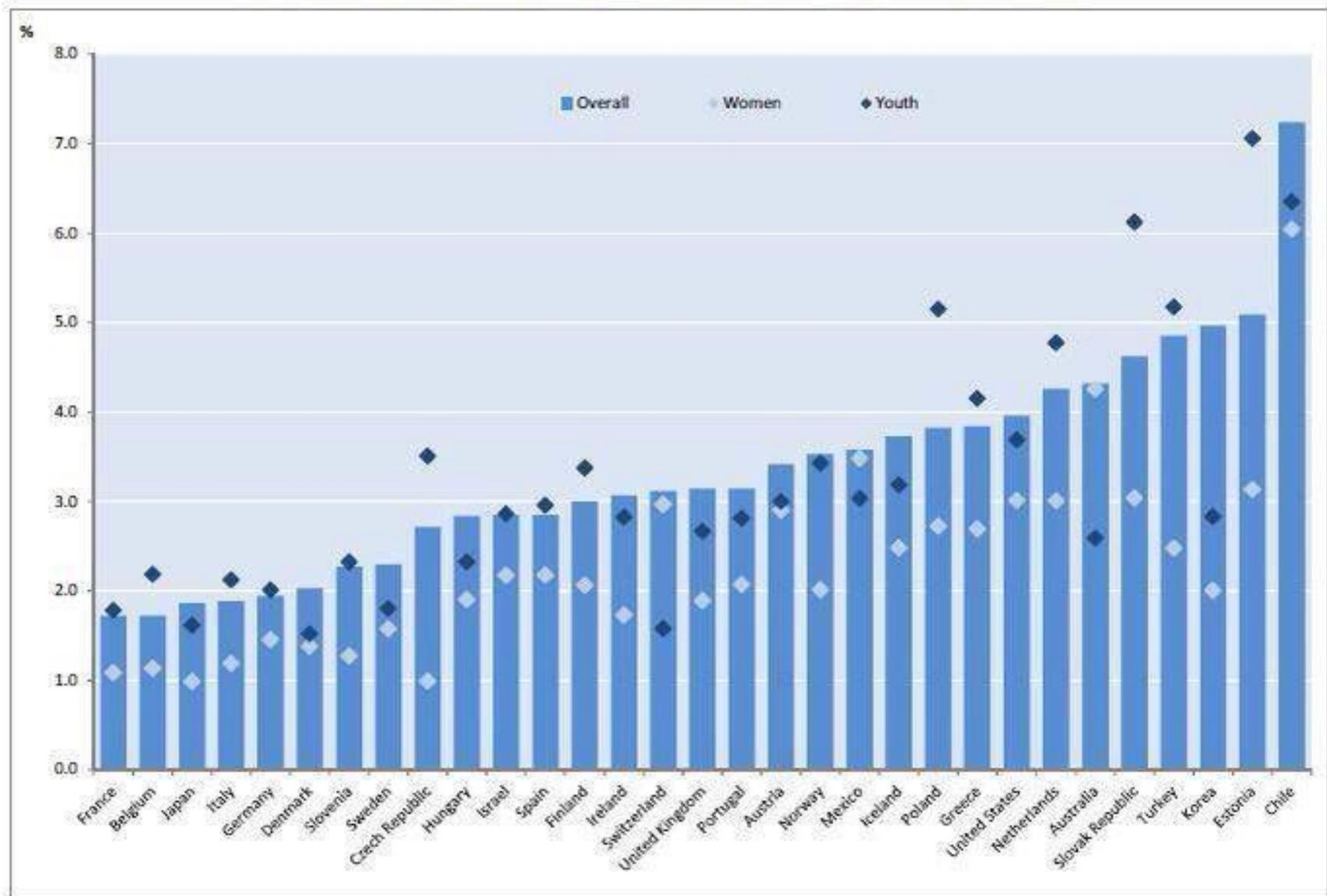
End of visit



DEZE KEUZETRAJECTEN KAN JE VOLGEN VERTREKKENDE
VANUIT VERSCHILLENDE AFSTUDEERRICHTINGEN

	KMO- management	Vastgoed	International business	Event- management	Human resources (HR)	Sport- management
MARKETING	PXL	PXL	PXL	PXL		PXL
LOGISTIEK MANAGEMENT	PXL		PXL			PXL
ACCOUNTANCY-FISCALITEIT	PXL	PXL	PXL		PXL	PXL
FINANCIE- EN VERZEKERINGSWEZEN	PXL	PXL	PXL		PXL	PXL
RECHTSPRAKTIJK	PXL	PXL	PXL	PXL	PXL	PXL
MANAGEMENT ASSISTANT				PXL	PXL	

Percent of the population owning a new business between 2008 and 2012



Note: The new business ownership rate refers to the proportion of the population that is currently an owner-manager of a new business that has paid salaries, wages or any other payments to the owners for more than three months, but not more than 42 months

Source: OECD based on data of the 2008-2012 adult population surveys from the Global Entrepreneurship Monitor

- **Entrepreneurial spirit/mindset > Can Entrepreneurship be Learned ?**
- **PXL Centre for Entrepreneurship**
 - Creation of an organized space within PXL where students from different areas can meet, attend workshops, conferences on entrepreneurship,...
 - Meeting entrepreneurs, business angels, etc.
 - Student spin-offs

“STUDENTS NEED TO ACTUALLY START THEIR OWN ENTERPRISE, INSTEAD OF JUST STUDYING ENTERPRISES”



**CENTRUM
ONDERNEMEN**



PXL BUSINESS



PXL EDUCATION



PXL HEALTHCARE



PXL IT



PXL MEDIA & TOURISM



PXL MUSIC



PXL SOCIAL WORK



PXL TECH



PXL MAD-FACULTY

**TARGET GROUP
=
all PXL-students
alumni**





**CENTRUM
ONDERNEMEN**



In samenwerking met:



ACCOUNTANTS
ADVISEURS



VERSTERKT ONDERNEMERS



SPICY JOBS @
TOBASCO.be



**CENTRUM
ONDERNEMEN**



Partners



- ✦ Binnenste cirkel: inhoudelijke-financiële partners op basis van samenwerkingsovereenkomsten
- ✦ Buitenste cirkel: gelinke (kennis)organisaties (overheid of private sector)

Contact: centrumondernemen@pxl.be



**Entrepreneurship curriculum
+ Student-Entrepreneur**

**Seminars, Guest speakers,
CEO café, Creativity &
Innovation, Pitches, Business
Modelling,...**



**Active interaction and
participation
SB - FB & Organisation**

**Regional en International
partnerships**



Coworking space for students and starters

- Create an entrepreneurial atmosphere
- Stimulate discussions and talks between (student) entrepreneurs





14.000 m²


corda
INCubator

3.400 m²

FOCUS

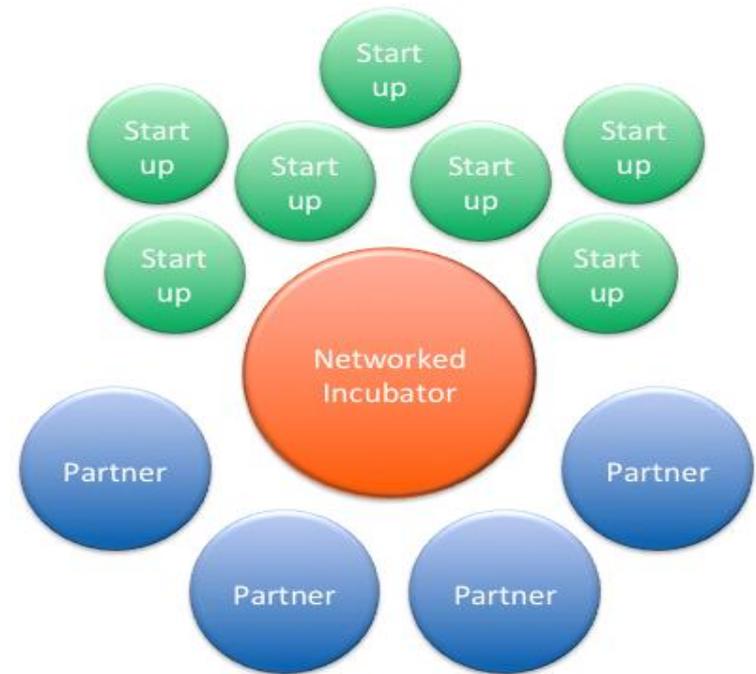
Technology
Hightech
ICT
media



Networked Incubator

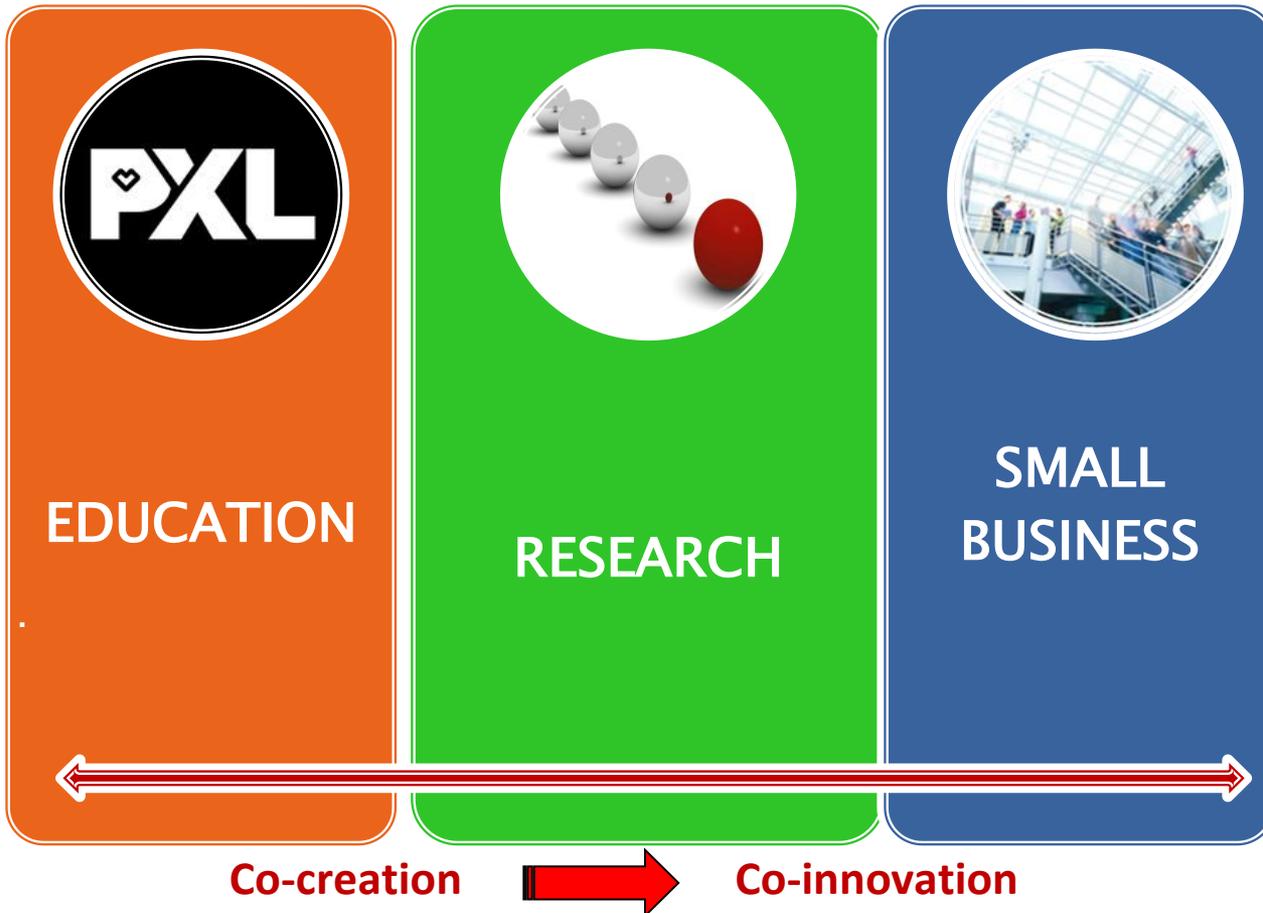
A networked incubator is a type of **business incubator model**, which is well suited to grow businesses.

The networked incubator has some features in common with other incubators such as fostering and promoting a spirit of entrepreneurship and offers economies of scale, but its unique feature is its ability to give startups preferential access to the platform and a network of key partners.





Bridging Education & Small Business



INTERNATIONAL COURSES IN BUSINESS MANAGEMENT

WHAT?

Courses for international students organised by the PXL Bachelor of Business Management.

PROGRAMME

COURSE UNIT	TRIM 1 SEPT - DEC ECTS CREDITS	TRIM 2 DEC - MARCH ECTS CREDITS	TOTAL ECTS CREDITS
European Studies	3		3
Understanding Global Cultures	3		3
Investments	5		5
International Law: Special Topics	3		3
Applied Marketing Research SME's	3		3
Doing Business with New Markets	6		6
International Marketing Topics		6	6



Small business essentials & strategy	5 ECTS
Financial management	5
Entrepreneurship & Open Innovation	5
Doing Business in the EUREGION & in Emerging Economies	5
Bridging Cultures: working in international teams	10



Lets
work
together

